



International Academy of Mediators

PROPOSED INTERNATIONAL SCHOLARSHIP FUND

Paper from Gene Moscovitch

IAM is rapidly increasing its' outreach to non-North American mediators as part of a proactive effort to create greater geographic balance within our membership. Utilizing a current publication entitled "Who's Who in International Mediation", Jeff Hand and Richard Rejino have expended countless hours in seeking to contact new commercial mediators from both countries NOT presently represented within our membership, as well as others from countries which ARE already represented within our membership. Likewise, we have been seeking through Claude Amar, Michel Kallipetis, Thierry Garvey and Jonathan Lloyd-Jones to expand our existing relationship with the Mediation Section of the International Chamber of Commerce by presenting well-attended advance trainings during their annual Mediation Competitions in Paris, and proposing to do so on an annual basis in the future.

In anticipation of the success of these efforts, and particularly in the case of developing countries where the field of mediation has not yet grown to its' full potential, the need may arise for some measure of financial assistance to facilitate their personally attending our conferences so that we and they can reap the full benefit of their association. This would, of course, require a showing of financial need and some significant sponsor demonstration by of their high standing in commercial mediation within their own country. Realistically, such a grant will probably need to include, not only a tuition waiver, but some assistance in the cost of travel and perhaps lodging as well. (The latter could be offset by existing members in close proximity to each conference location offering to house such guests, as we previously did during the Santa Monica conference). Under any circumstances, we will need to raise funds if we are serious about expanding beyond our current largely North American geographic representation. Doing so would be supportive of that part of our Mission Statement that challenges us to facilitate the growth of mediation as a form of dispute resolution throughout the World.

Currently, through the strong leadership of Jody Sin and Michel Kallipetis, we are preparing to assist in the presentation of an excellent 3-day mediation symposium in Hong Kong at the end of this month. It will involve the combined participation of more than a dozen of our most well-known members and it will consist of 3 successive daily programs originating from, and reflective of mediation in, 3 distinctly different parts of the world: Asia/Australia/New Zealand, Europe and North America, with a scheduled course content of approximately 9 1/2 hours.

The purpose of this Board posting is to generate discussion and hopefully consensus for our using this same program to raise funds within the IAM itself, with all proceeds going directly to an International Scholarship Fund to be administered by our Treasurer and

Membership/Recruiting chair or a related committee. (Importantly, this is a recruiting function and, respectfully, should not be merged into the existing oversight of the Mentorship Committee, which is primarily an educational function).

Each day of the upcoming 3-part Zoom symposium will presumably result in the creation of 3 separate tapes of approximately 3 hours in length. Upon the listing of the highly regarded IAM members who will be participating as presenters in these substantive programs, their exhibition to our membership or their direct sale specifically for fund raising purposes, would have strong marketing potential. Sign-up would be quite simple, and access or possession could probably be priced at \$50 per tape or \$100 for all 3 tapes.

I am requesting for approval by the board that payment for these services be made to Michael Acosta. The expense will be capped at \$1,000 or \$100 per hour whichever is less. I suspect that he will ultimately put in far more than 10 hours working separately with each of the 6 of us, hence the reason for the negotiated cap. This one-time payment will cover his recording, editing and consolidating our 6, 15-minute North American presentations, now listed as Session 6, Day 3, of the upcoming Hong Kong seminar and scheduled to be played on October 30, 2020.. This will culminate in a consecutive running and pre-recorded Zoom package of approximately 90 minutes in length. It will include my brief introduction of each of our 6 speakers and set the stage for the changeover to my "live" question and answer session at the conclusion of the tape, which Michel will also oversee.

Should this prove to be successful, further and on-going fund raising in the future for this important purpose could perhaps include the designation of a portion of our annual and voluntary collection of sustaining member funds, either by direct indication of the contributing member when paying annual dues or at the discretion of the Board.

If either of these fundraising ideas are thought to be of value, drafting and circulating an enabling Motion would pose no great difficulty. The Hong Kong tapes could potentially be made available for viewing or distribution as early as November of this year and the potential earmarking of sustaining member funds for international scholarship use could coincide with the next payment of member dues.

Gene Moscovitch
Past President.