



International Academy of Mediators

Recruitment Sub-Committee Report

Jody Sin Recruitment Committee Co-Chair
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1. Strategies for Recruitment:

The Recruitment Sub-Committee formulated the following strategies for recruiting members globally.

(a) Identifying the following territories / regions as the focus for recruitment of IAM members:

- Asia-Pacific which encompasses Australia, New Zealand, India, China, Hong Kong and Singapore
- South America – targets to include Brazil and Ecuador
- Africa – targets to include South Africa
- Mexico

(b) Inviting Territory Champions (TCs) to assist in the recruitment of IAM members for the following territories / regions:

- Geoff Sharp for New Zealand
- Diego Faleck for South America
- James Mangerere for Africa
- Nandini Gore for India
- Fernando Navarro for Mexico

2. Activities:

(a) A meeting was organized with the TCs on 23 October 2021 to discuss the development of mediation in each region and explore potential opportunities for membership recruitment.

(b) A webinar for Delhi Dispute Resolution Society (DDRS) was organized on 20 November 2021, where IAM members spoke on two topics to mediators of DDRS:

- “What is Singapore Convention?” delivered by Michel Kallipetis and Tat Lim
- The use of Online Dispute Resolution delivered by Jeff Kichaven, Jody Sin and Tat Lim

3. Moving Forward:

- (a) The Sub-Committee will review past strategies and brainstorm new recruitment initiatives.
- (b) The Sub-Committee will explore with TCs to identify appropriate events and activities to connect with their local mediators and formulate appropriate strategies and directions for recruitment from each of the territories / regions.
- (c) The Sub-Committee will also consider the use of other resources (such as WWL Mediation) to identify potential new members from a wider catchment.

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