



International Academy of Mediators

IAM Membership Report October 2020

Fall Zoom Board Meeting

14 October 2020

Membership Chair:

Rob Daisley

Membership Committee:

Steve Paul – Vice-Chair

Jeff Hand – Recruiting Committee Chair

Elaine Gordon – Member Services Committee Chair

Executive Director:

Richard Rejino

1. IAM Membership Census October 2020

Paying Members: 191 (129 Regular; 55 Sustaining)

- Fellows - 20
 - 16 – Regular
 - 4 – Sustaining
- Distinguished Fellow: 154
 - 109 – Regular
 - 45 – Sustaining
- Distinguished Fellow Emeritus - 17
 - 10 Regular
 - 7 – Sustaining
- Honorary Members – 21 (not included in total)
- SIR - 2 (not included in total)
- Mentees – 13 (not included in total)

2020 Renewals

- 191 have renewed

Auto Email renewal reminders for 2021 have started going out and renewals are starting to come in. Reminders are being sent at 80 and 60 days prior to member renewal deadline. Statements shall be emailed in November. Two additional emails sent in January to past due members.

Demographics of Current Paying Membership

- | | |
|-----------------------|-------------------------|
| 1. Australia – 2 | 10. Italy - 1 |
| 2. Brussels – 1 | 11. Kenya – 1 |
| 3. Canada – 28 | 12. Mexico - 1 |
| 4. Germany – 2 | 13. New Zealand – 2 |
| 5. France – 3 | 14. Russia – 1 |
| 6. Great Britain – 13 | 15. Singapore – 1 |
| 7. Hong Kong – 1 | 16. Spain - 1 |
| 8. Israel - 1 | 17. Switzerland – 3 |
| 9. India – 2 | 18. United States – 127 |

2. UPCOMING INDUCTIONS (Members Approved in July 2020)

[Fernando Navarro](#) – Fellow, Mexico City, Mexico (Mentorship program graduate); sponsored by Paul Van Osselaer and Steve Rottman

[Jarvis Scott](#) – Distinguished Fellow, Hamilton, Ontario; sponsored by Jon Fidler and Paul Iacono

[Federico Antich](#) – Distinguished Fellow, Firenze, Italy; sponsored by Chuck Doran and Rob Daisley

[Arthur Pressman](#) – Fellow, Boston, Massachusetts; sponsored by Chuck Doran and Ben Picker

[Joe Hassinger](#) – Distinguished Fellow, New Orleans, Louisiana; sponsored by Jeff Trueman and Rob Daisley

3. NOMINATIONS

[Andrew Diamond](#) – Distinguished Fellow, Toronto, Ontario; sponsored by Allan Stitt and Cliff Hendler

[Diego Faleck](#) – Distinguished Fellow, Sao Paulo, Brazil; sponsored by Claude Amar and Chuck Doran

[Duncan Glaholt](#) – Distinguished Fellow, Toronto, Ontario; sponsored by Allan Stitt and Cliff Hendler

[Nina Khouri](#) – Fellow, Auckland, New Zealand; sponsored by Geoff Sharp and Mark Kelly

[Mark Tweedy](#) – Distinguished Fellow, Vancouver, British Columbia; sponsored by Jeff Hand and Simon Margolis

[Paul Sills](#) – Fellow, Auckland, New Zealand; sponsored by Geoff Sharp and Mark Kelly

4. RECRUITING

Recruiting Chair Jeff Hand and Board member Gene Moscovitch should be recognized at the upcoming Board meeting for their outstanding work in connection with our non-North American recruiting efforts. The Membership Committee also wishes to thank Board member Paul Van Osselaer, who also deserves commendation for utilizing the virtual conferences not only for serving existing members with outstanding programming but also for recruiting new members. The level of interest in the IAM from jurisdictions all over the world has never been higher. We already have seen several nominations and there are more in the pipeline. Kudos to Jeff, Gene and Paul!

(from Jeff Hand)

Our international recruitment efforts continue and are beginning to return good results. Two of the five nominations for this month's Board meeting are mediators who came through outreach we performed, both in countries where we have IAM members and those where IAM does not currently have a presence. There is a sixth nomination from New Zealand that will very shortly have the paperwork completed.

By way of brief recap, this past June we sent a letter of congratulations to 73 mediators in 27 countries who had been named the Who's Who Legal 2020. In addition, we asked our members to comment on Who's Who Legal mediators in their countries as well as to provide the names of leading mediators they would recommend for IAM membership. There has been good response on both fronts, but as might be expected there was need for follow-up reminders to be sent and Richard has done a great job of coordinating this in September.

I am pleased with the response from non-IAM countries. We have had 16 responses from mediators who appear to have excellent credentials and most of these have registered for our virtual conference. Some have already secured sponsors for membership and the plan is to follow-up with the remainder after the conference to check in and see how they enjoyed our conference.

The response from our IAM members to this initiative has resulted in two new excellent candidates from New Zealand and about 16 other possible candidates from four countries that are currently in the works. We will need to continue our efforts to encourage our members to identify leading mediators in their respective regions since I suspect there are more potential candidates than have been identified to date.

Based on some feedback, it has become apparent that in Europe especially, there is need to answer the question, "how and why is IAM relevant to a mediator working outside North America?"

As before, international recruitment remains a work in progress, but it is encouraging that our efforts are now beginning to return positive results.

5. MEMBER SERVICES (from Elaine Gordon)

While there have been no formal meetings or efforts of the member services sub-committee during the pandemic, the amazing members of IAM have taken it upon themselves to enhance our member services in ways we might not have imagined in normal times. First, our members quickly shared their expertise and support in order to assist the transition of our work to a virtual world. Without this herculean and good spirited effort, our practices would not have been able to survive.

We have provided our membership with a bevy of enhanced services. Our listserv has seen high traffic, and it has been managed in a way that is more respectful of everyone's time. Webinars have been offered and saved for viewing by those who cannot attend live. Our conferences have seamlessly transferred to an online platform. No one will forget the first pandemic happy hour when over 100 of our members, spanning almost every time zone, gazed at each other with relief, friendship and joy.

Our membership faced the pandemic challenge by showing what, at its core, IAM offers; a true connection between its members which is both professional and personal. The challenge going forward is to harness our amazing effort and energy to provide great value to our members in the "new normal." In addition to the already started efforts to archive and make available listserv discussions and webinars, perhaps our venture into the virtual world, started out of necessity, will provide new ideas for IAM to enhance the wonderful connection between members that this horrible time has underscored.