

## INTERNATIONAL ACADEMY OF MEDIATORS

### ZOOM BOARD MEETING

Saturday the 5<sup>th</sup> December 2020

### HONG KONG SYMPOSIUM

#### FINAL REPORT

1. You will have heard already that the Symposium has taken place and has achieved the financial success we hoped when I last reports to you. **I attach the Final Account from which you will see that IAM has recovered its initial deposit and is due a half share of the small profit pursuant to the Agreement we have with HKMC.** In addition there is the possibility of a share of the hotel deposit which we might be able to obtain if another organisation (or we) take up the current booking once it becomes available for hire after Covid.
2. Enormous thanks to Jody, CW and their team for their organisation, industry and relentless pursuit of sponsorships, and for the highly successful Symposium. I believe that IAM can justifiably claim that this was a unique achievement for any mediation group and I hope you all agree a fitting start to our long held objective in establishing IAM's credibility as the premier Mediation Academy in the world.
3. A brief resume will demonstrate both the technical difficulties overcome and the quality of the final result. We had 32 speakers from 10 jurisdictions and over 900 participants. Each of the six Capsules was translated simultaneously into Mandarin and broadcast to mainland China without a single hitch. The Symposium commenced with a superb Keynote Address from Chief Justice Geoffrey Ma who heads the Court of Final Appeal in Hong Kong. Altogether the Symposium was spread worldwide over 5 days, in five different time zones. IAM should be extremely grateful to all the Distinguished Fellows who gave up their time to make this such a success, and it is a mark of IAM's standing that we had contributions from the Chief Justice and a senior Judge for Hong Kong, a member of the UNCITRAL Secretariat which drafted the Singapore Convention and our own Scholar in Residence, Dwight, as well as a leading Professor from Australia and Singapore.
4. The whole Symposium was recorded with the consent of all those taking part and I have been discussing with Jody and her team the proposed use of the recording. Dwight has asked if there is a video of his session which he would wish to use in his teaching so has Tom Stipanovitch. None of our speakers received any payment for their contribution and I think this is a very small way to say 'thank you'. I hope that the Board agree that those participating in the Symposium may use their Capsule for non-commercial purpose. **They have sent a draft Copyright Agreement which seems fine to me and I would like the Board's approval to agree and sign it.**
5. In addition, C.W. who was the previous chair of the HKMC discussed with me the possibility of a videologue to promote IAM and HKMC. The cost can be met from the small overall profit from the Symposium, and again I believe that this can do IAM nothing but good, and I hope will provide an additional recruitment asset for Rob's committee. The proposal is for a short video lasting about 2 or 3 minutes. It will serve as a visual synopsis of the Symposium,

highlighting the key themes and insights exchanged during the virtual conference. In addition we can use the video to let people know about our organisations, the values we stand for, what we are capable of doing, and to encourage people to view the recordings. To give you a more concrete idea, here is an outline of what we envisage the videologue will contain:

- a. A short introduction of the Symposium, using the trailer that we used for the capsules;
  - b. Voice-over recording saying something like this over a collage photo image of all the speakers: “ A world class Symposium with 32 speakers from 10 jurisdictions and over 900 participants” while showing Clips from the six capsules showcasing some of the best speakers (say 3-4 seconds each), giving a taste of the breadth and depth of the discussion;
  - c. Short captions linking the clips to highlight the symposium themes, such as : the future of mediation in Asia and internationally, what we have learnt from other jurisdictions, importance of advocacy skills, the role of technology in shaping the development of mediation;
  - d. The video would end with our respective logos;
  - e. Background music throughout.
6. We anticipate making two videos with slightly changed endings: one for IAM the other for HKMC, to be posted on our respective websites for promotion purposes. I hope that it might be an additional attraction for our membership drive.
7. We do not at the moment envisage the inclusion of any fresh live footage (such as interviews), in order to keep things simple and economical. Most of the key ingredients will come from the capsule recordings themselves. It is envisaged that the videologue will be produced in Hong Kong and the cost be met from the small surplus recovered from the Symposium.
- 8. I ask the Board to approve the proposal and that we produce the videologue to capitalise on the success of the Symposium.**

23<sup>rd</sup> November 2020

Michel Kallipetis QC

President Elect