



## International Academy of Mediators

### **Email to potential champions in Targeted Territories [e.g. Diego Faleck (Brazil)/James Mangerere (South Africa)/Prachi Mehta (India)]**

Dear [ ]

We are writing to you as the co-chairpersons of the Recruiting Committee of the International Academy of Mediators. We hope this email finds you well.

The Recruiting Committee of IAM has been tasked to support the strategy of the Board to expand IAM's membership in different parts of the world and enhance the diversity of its membership. For the next 12 months, it is the Board's intention to gain a foothold in territories that hitherto have not been the subject of focus by IAM. We have identified the following countries as targeted points of entry we hope to reach out to.

- Asia-Pacific – targets to include Australia, New Zealand, India, China, Hong Kong and Singapore
- South America – targets to include Brazil, and Ecuador
- Africa – targets to include South Africa
- Mexico

To implement the above strategy, we would like to enlist your support to become a champion in [ ] and work with us on various initiatives to recruit mediators to join IAM. We hope that you would support us on the following tasks:

- a. Identify potential members with reference to WWL and send off an invitation or by members' referral.
- b. Connect IAM with a local mediation organization with a view to establishing strategic collaboration.
- c. Organize activities to introduce IAM to potential members in your territory.

The above are some initial suggestions, and the strategies will vary in accordance with the local needs and circumstances, and recommendations made by the respective champions.

We should be most grateful if you could accept our invitation to be the country champion and join the team in the Recruiting Committee. Upon the formation of the team, we will organize a zoom meeting with you and other champions to further discuss the above.

Please do not hesitate to let us know if you have any questions, and we look forward to hearing from you soon.

With best regards,

Jody and Tat