



International Academy of Mediators

Conference Logo Proposal

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At MCC, most of our clients hold annual or bi-annual conferences. Several of them design a separate conference logo that is used for advertising purposes. Conference logos build brand awareness, contain important at-a-glance information such as date and location, and is easily disseminated across all social media platforms and member communication.

The graphic designers for the examples below generally cost between \$100 - \$250. They can be designed with a fresh look each year or with a consistent look where only dates and locations change. Below are some examples that we have used in the past. We believe a conference look would benefit IAM as stated.

