

(Please read Membership Criteria and on pages four and five before completing this application)

- 1. Sponsor:
- 2. Co-sponsor:
- 3. Nominee Information Include the following: Name, Firm, Address, City, State/Province Zip/Postal, Country; Phone/Fax, and email

**4. Description of Nominee's Practice** (include information regarding the market in which the Nominee practices, eg., whether courts mandate mediation and how frequently mediation is utilized in that market)

**5.** Please attach the Nominee's current curriculum vitae, including mediation certifications, training, speaking, writing, teaching and training.

#### 6. IAM Conference Attendance

Please list the place and date of all IAM Conferences attended by the Nominee:

7. IAM Members Known. Please identify any IAM members the Nominee knows

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#### 8. Mediation Experience

a. How many years has the Nominee served as mediator for compensation in commercial disputes? \_\_\_\_\_

b. How many days has the Nominee served as a mediator for compensation in commercial disputes?

i. In the past 12 months

ii. In the past 3 years

iii. in the Nominee's career

(Commercial disputes do not include residential landlord/tenant or dissolution of marriage matters. A day is at least 4-6 hours or more, including preparation time.)

c. Please attach a description of any other mediation-related experience that the Nominee considers to be relevant to this nomination for membership (eg., mediation training, teaching, presiding over settlement conferences as a judge or magistrate, etc.).

### 9. References

Please list three references whom the Sponsors have contacted and submit summaries of each reference's comments along with this form. References should be counsel, parties, or party representatives with whom the Nominee has worked in a mediation session in the past year.

Name/Address/Phone/Email

Name/Address/Phone/Email

# Name/Address/Phone/Email

#### 10. Background

Has the Nominee ever been convicted of or are charges pending regarding a violation of any criminal law (other than minor traffic offenses), ethical, code of conduct, or disciplinary rules of any state government or provincial agency, bar association or private or public professional entity? \_\_\_\_\_\_ If yes, please explain status and/or resolution in an attachment.

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#### **Nominee Affirmation**

The undersigned Nominee affirms and verifies that he or she has read and understands the information provided herein, and that the information is true and complete to the best of his or her knowledge, information and belief. Nominee also confirms that he or she understands this submission does not create any obligation on the part of the International Academy of Mediators to admit me as a member. If granted, membership is subject to the conditions of the IAM By-laws and Constitution, including but not limited to dues and conference attendance requirements.

Nominee's Signature/Date

#### **Sponsors' Affirmations**

We the undersigned sponsor and co-sponsor of this Nomination, affirm that based on our personal knowledge and review of at least three professional references, the Nominee meets all the qualifications for membership in the IAM and accordingly, we are pleased to nominate \_\_\_\_\_\_\_ to become a Fellow/Distinguished Fellow (circle one) of the IAM immediately upon approval of this Nomination by the Board of Governors. (Please attach any additional comments regarding this Nomination that you believe will be helpful to the Board in reviewing the Nomination)

June 30, 2020

Sponsor's Signature/Date

/s/ Ben Picker by electronic signature June 30, 2020

\_ Co-sponsor's Signature/Date

### INTERNATIONAL ACADEMY OF MEDIATORS MEMBERSHIP CRITERIA

## **Overview**

New IAM members will be admitted to membership in the Academy under the following guidelines:

- Membership is by invitation only
- Membership is limited to **professional commercial mediators** who are **well established and recognized** in their local or regional community as **leading mediators** in the field
- The IAM is dedicated to inclusiveness and diversity across a full spectrum
- The Membership and Recruiting Committees assist Academy members in identifying mediators who meet the criteria for invitation by the Board of Governors to join as **Fellows** or **Distinguished Fellows**

# Criteria for Admission to Membership as Distinguished Fellow

Nominees for membership in the Academy in the **Distinguished Fellow** category must generally meet the following *minimum* qualifications with respect to mediation experience:

- in commercial mediation practice at least **5 years**, with corresponding certification for those mediators who practice in jurisdictions that have certifications for commercial mediation
- at least a majority of their professional efforts are dedicated to commercial mediation
- in developed markets, must have worked at least 600 commercial mediation days
- in emerging markets<sup>1</sup>, must have worked at least **300 commercial mediation days**
- in undeveloped markets<sup>2</sup>, must have worked at least **100 commercial mediation days**
- mediation days consist of at least 4 hours of work focused on mediation of commercial disputes (including teaching, training or facilitating as well as mediating disputes and excluding days spent mediating pro bono, small claims and domestic relations matters)
- alternative mediator experience may be considered provided it is substantially equivalent (participation in mediations as party or counsel is not considered mediator experience)

# Criteria for Membership as Fellow

Nominees for membership in the Academy in the **Fellow** category must generally meet the following *minimum* qualifications with respect to mediation experience:

- in commercial mediation practice at least **3 years**, with corresponding certification for those mediators who practice in jurisdictions that have certifications for commercial mediation
- at least a substantial proportion of their professional efforts are dedicated to commercial mediation
- in developed markets, must have worked at least **300 commercial mediation days**
- in emerging markets, must have worked at least **150 commercial mediation days**
- in undeveloped markets, must have worked at least 50 commercial mediation days

<sup>&</sup>lt;sup>1</sup> "Emerging" markets are those areas or regions where relatively fewer commercial disputes are mediated, in contrast with developed markets where the majority of commercial disputes get referred to mediation, whether by courts, counsel or parties. Factors include: the extent to which mediation is mandatory, the length of time mediation has been in use, the types of disputes that go to mediation and the numbers of mediators who practice on a full or substantial-time basis.

<sup>&</sup>lt;sup>2</sup> "Undeveloped" markets are those areas or regions where mediation is just beginning to be utilized and thus very few commercial disputes are mediated and very few mediators practice on a full or substantial-time basis.

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- mediation days consist of at least 4 hours of work focused on mediation of commercial disputes (including teaching, training or facilitating as well as mediating disputes and excluding days spent mediating pro bono, small claims and domestic relations matters)
- **alternative mediator experience** may be considered provided it is **substantially equivalent** (participation in mediations as party or counsel is not considered mediator experience)

## **Membership Nomination Process**

**Invitations** to join the Academy are issued only upon **approval** by the **Board of Governors** of a **Nomination** from a qualified **Sponsor** and **Co-sponsor** 

- Sponsors must be Distinguished Fellows who have been members of the IAM for at least two (2) years or who have attended at least four (4) conferences
- Nominations are submitted to the Board of Governors only from qualified Co-Sponsors on a form that includes attestations vouching that the prospective new member is a *pre-eminent distinguished or rising star mediator* in their local community
- Nominees for membership must previously have attended at least one IAM conference at the invitation of a member (any Fellow or Distinguished Fellow may invite with approval of the Recruiting Chair)
- **Mentees** in the Mentorship Program who have gained the **requisite experience** are encouraged to seek Sponsors for nomination as **Fellows**

Fellows who have gained the requisite experience are encouraged to seek Sponsors for nomination as Distinguished Fellows



# Arthur L. Pressman, Esq. Arthur L Pressman Dispute Resolution Services LLC

Current Employer-Title	Arthur L. Pressman Dispute Resolution Services LLC	
	Boston University School of Law - Adjunct Law Professor	
Profession	Full-time neutral Arbitrator, Mediator	
	Occasional service as expert witness in franchise-related matters, including legal malpractice	
	Adjunct Law Professor, Boston University School of Law	
Work History	Arthur L. Pressman Dispute Resolution Services, LLC, 2019 - Present; Adjunc Faculty, Boston University School of Law, 2012 - Present; Senior Counsel, Ni Peabody LLP (BOS), 2017 - 2019; Partner, Nixon Peabody LLP (BOS), 2003 2017; Partner, Buchanan Ingersoll PC (PHL), 1998 - 2003; Partner/Founder, Abraham Pressman & Bauer PC (PHL), 1973 - 1997; Associate, Pepper Hamil & Scheetz (PHL), 1971 - 1973.	
Experience	Full-time independent neutral since 2017.	
	For many years before 2017, represented franchise industry clients in multiple commercial nd tort matters, including disputes involving breach of contract, real estate, fraud, misrepresentation, trademark infringement, intellectual property, food safety, system standards, wrongful death, serious personal injury, vicarious liability, employment claims, misclassification claims, equitable relief, termination, non-renewal, application of foreign law, in-term and post-term covenants, franchise, class actions, aggregate claims.	
	Experience includes first-chair jury trials, bench trials, arbitrations and mediations, and appellate arguments, in more than 25 jurisdictions, including Puerto Rico and Hawaii. Mediation experience as an advocate and in private mediations for more than 20 years in more than 25 jurisdictions, including Puerto Rico and Hawaii. Cases have ranged in value from less than \$250,000 to more than \$600,000,000.	
	Previously practiced in Philadelphia from 1971 to 2002, first as associate at large firm, then as founding partner of small firm (20 lawyers) with law school classmates, and then as capital partner at Buchanan Ingersoll, PC	
	Expert witness in legal malpractice and other matters relating to franchise issues.	
	Serves as expert witness in legal malpractice matters for lawyers, law firms and insurers involving franchise-related issues.	

Arthur L. Pressman, Esq. Neutral ID : 4223916

	Adjunct law professor at Boston University School of Law, teaching Representing Clients in Civil Litigation, Professional Responsibility, Alternative Dispute Resolution, Negotiation. Also an Adjunct Professor at Babson College, in the Entrepreneurship Division of the MBA Program, co-teaching "Franchising: Pathway to Wealth Creation." Expert Assessor and Boston University School of Law Mediation Team Coach,, Vienna CDRC IBA Mediation competition, 2017, 2018, 2019 Judge International Chamber of Commerce, Paris, February 2020 Mediation Competition for 66 law schools	
Alternative Dispute Resolution Experience	Served as arbitrator and mediator since 2017 in multiple (more than 50) AAA and privately-administered commercial matters – references available – throughout United States, including in Boston, New York, Philadelphia, New Jersey, Dallas, Minneapolis, and Charlotte. Matters often involve franchise-related disputes and/or groups of claimants. For more detail, www.arthurlpressman.com	
	IMI Certified International Mediator (granted 2019) based on peer review by participants in more than 15 mediations	
	Fellow, Chartered Institute of Arbitrators based on peer review and experience (awarded 2020)	
	Served as state and federal court-appointed arbitrator in multiple (more than 50) commercial and personal injury cases in Philadelphia County and Eastern District of Pennsylvania court-annexed programs (1973—1997).	
	Served as federal court-appointed mediator in multiple commercial and personal injury cases in Eastern District of Pennsylvania court-annexed program(1990–2002).	
	Served as arbitrator on 3-member panel involving disputes among investors in series of limited partnerships (2017) (Boston AAA).	
	Served as mediator in franchise dispute involving non-renewal under the New Jersey Franchise Practices Act (2017) (privately engaged and administered).	
	Served a mediator in multi-million-dollar partnership dispute between franchisees of a well-known franchise system at request of franchisor and both franchisee groups (2017) (privately engaged and administered)	
	Served as mediator in franchise relationship cases involving termination, fraud and misrepresentation claims, encroachment claims, unfair competition claims, enforcement of in-term and post-term covenants (2017, 2018, 2019)(privately engaged and administered) (Boston, New York, New Jersey, Charlotte); served a mediator of multi-million dollar claim between AMLAW 100 law firm and former client.	
Anthun I. Durannan Fas	Served as mediator in multi-party matters involving claims by groups of	

The AAA provides arbitrators to parties on cases administered by the AAA under its various Rules, which delegate authority to the AAA on various issues, including arbitrator appointment and challenges, general oversight, and billing. Arbitrations that proceed without AAA administration are not considered "AAA arbitrations," even if the parties were to select an arbitrator who is on the AAA's Roster.

	franchisees against franchisors, in California and in New York, Boston (2019)
	Member CPR Institute for Dispute Resolution Distinguished Panel of Franchise Neutrals 2000 – 2014, 2017-present.
Alternative Dispute Resolution Training	NYLS/AAA Cutting Edge Issues in Commercial Arbitration, 2020; ACE 20 - Cyber Security: A Shared Responsibility, 2020; AAA ACE 19 Case Finances: What Arbitrators Need to Know, 2019; New York State Bar Association Dispute Resolution Section Annual Meeting, October 2019; New Frontiers of ADR: From Commercial and Investment Matters to Regulatory Violations, International Bar Association/ICDR, Montreal, 2018; 16th Annual ABA Advanced Mediator Skills Institute, Chicago, ABA Dispute Resolution Section, 2018; Arbitrator Performance and Demeanor ~ Meeting Participant Expectations, 2018; AAA Developments in Arbitration Law - Practice Focused Cases, 2018; ABA Section of Dispute Resolution Spring Conference, Washington, DC, 2018; AAA The Arbitration Hearing: What to Expect, 2016; AAA The Preliminary Hearing, 2016; AAA Preparing for and Attending the Preliminary Hearing, 2016; AAA The Nuts and Bolts of an Arbitration Hearing: Procedure Evidence and Practicalities, 2016; AAA Arbitration Fundamentals and Best Practices for New AAA Arbitrators, 2016; AAA Essential Mediation Skills for the New Mediator, 2016; Awards; Safeguarding, Deciding & Writing Awards, 2016
<b>Professional Licenses</b>	Admitted to Bar, Pennsylvania (1971), New York (1989), Massachusetts (1999) all current
	Admitted to First Circuit, Second Circuit, Third Circuit, First Circuit, Eighth Circuit, Eleventh Circuit Courts of Appeals
	Admitted to U. S. S. Ct. 1987
Professional Associations	American Bar Association, Forum on Franchising (First Chair, Litigation and Dispute Resolution Division 1993-1995; Governing Committee 1997-2001)
	American Bar Association, Litigation Section; Dispute Resolution Section
	Fellow, Chartered Institute of Arbitrators (2020)
	CPR Dispute Resolution Institute, mediator and arbitrator listed on distinguished neutral panels
	International Bar Association, Mediation and Franchising Committees, Newsletter co-editor IBA Mediation Committee
	International Mediation Institute (certified June 2019)
	Massachusetts Bar Association, Dispute Resolution Committee
	Massachusetts Bar Association, Fee Dispute Committee, Arbitrator

	Member, Boston International Arbitration Council			
	Member, International Franchise Association			
Education	Temple University (JD - 1971); University of Pennsylvania (BA - 1967).			
Publications and Speaking Engagements	Blog posts on mediation and related topics, www.arthurlpressman.com, www. mediate.com and LinkedIn.			
	Guest teaching, Negotiation program, March 2018, Chuo University, Tokyo, Japan			
	Guest teaching, Negotiation program, January 2019, Translegal Institute, Shanghai, China			
	"You Say You Want a Resolution," mediate.com, April 2019			
	"Trusting the Mediator Why it Matters in Franchise and other Disputes," www. law.com, January 11, 2019			
	"How the mediator gains the parties' trust," mediate.com, November 2018			
	"The importance of trust in the mediator," Federal Bar Association Dispute Resolution Section, The Resolver, September 2018 and mediate.com, August 2018			
	"A modest proposal," mediate.com May 2108			
	"How I Spent my First Year as a Mediator, Arbitrator and Occasional Expert Witness," www.linkedin.com, January 2018			
	"In search of strong mediator; other characteristics considered," American Bar Association, The Franchise Lawyer (2017) and mediate.com, November 2017			
	"Gerry Spence, Marshall McLuhan and what lawyers do in mediation," mediate. com, September 2017			
	"Discovery Dilemmas and Opportunities: Ethical, Practical and Legal Issues in the Discovery Process," American Bar Association Forum on Franchising 2001			
	"How to Be Effective Advocate in Mediation," American Bar Association Forum on Franchising 2005			
	"Maximizing Insurance Benefits for Franchise Clients," American Bar Association Forum on Franchising 2007			
	"The Sometimes Blurry Line Between Independent Contractors, Franchisees and Employees," American Bar Association Forum on Franchising 2009			

	"The Strategy of Arbitra 2012	ation," American Bar Association Forum on Franchising		
	"Franchise Law Demys	"Franchise Law Demystified," Massachusetts Continuing Legal Education 2015		
	We Going"", Internation	"Labor/Employment Law Collides with Franchise Law: Holy Cow! Where Are We Going"", International Franchise Association Annual Legal Symposium, Plenary Session, Moderator and program planner 2015		
	"Applicable Law and Jurisdiction in Franchising, Commercial Agency and Distribution Agreements," International Journal of Franchise Law, vol. 13, issue 6, 2015 (co-author)			
Awards and Honors	International Mediation Institute (IMI) Certified International Mediator			
	Fellow, Chartered Institute of Arbitrators (FCIArb)			
	International Bar Association, Mediation Committee Officer			
	Best Lawyers in America Franchise Lawyer of the year			
	Chambers USA, Band 1, Notable Practitioner, Franchise Law and ADR			
	Massachusetts Super Lawyers 2019 for ADR.			
	Franchise Times Magazine "Legal Eagles Hall of Fame"			
	Mediate.com Senior Practitioner			
Citizenship Languages Locale	United States of America English Natick, Massachusetts, United States of America			
Compensation	Cancellation Period: Comment:	0 Days Compensation rates, established by the AAA, are set forth in the applicable Consumer Arbitration Rules.		

The AAA provides arbitrators to parties on cases administered by the AAA under its various Rules, which delegate authority to the AAA on various issues, including arbitrator appointment and challenges, general oversight, and billing. Arbitrations that proceed without AAA administration are not considered "AAA arbitrations," even if the parties were to select an arbitrator who is on the AAA's Roster.

To all, I have known Arthur Pressman for decades and would be pleased to co-sponsor him. Please let me know specifically what you would like form me.

Ben

Bennett G. Picker, Esquire Stradley Ronon Stevens & Young, LLP 2005 Market Street, Suite 2600 Philadelphia, PA 19103-7098 215.564.8054 (direct) 215.564.8120 fax <u>bpicker@stradley.com</u> <u>www.stradley.com</u>

From: Chuck Doran <cdoran@mwi.org>
Sent: Wednesday, June 24, 2020 11:41 AM
To: Rob Daisley <rob@daisleymediation.com>
Cc: Picker, Bennett <BPicker@STRADLEY.COM>; Jeff A. Hand <jhand@ilslaw.ca>; Steve Paul
<steve@swpaul.com>; Jon Fidler <jfidler@malach-fidler.com>
Subject: RE: Arthur Pressman

#### **External Email - Think Before You Click**

Sounds good Rob. I know Arthur and am happy to sponsor him as a Fellow based on the research the Committee conducted.

To be clear on next steps, do you want me to submit a completed application as his Sponsor? Also, I'll wait to hear if Ben is comfortable sponsoring as well before adding him. Thanks.

Chuck.



Chuck Doran | Mediator and Executive Director <u>MWI</u> | 10 Liberty Square - 4<sup>th</sup> Floor Boston, MA 02109 *Find Your Solution - <u>Mediation</u> | <u>Negotiation</u> | <u>Training</u> since 1994 cdoran@mwi.org | www.mwi.org | www.twitter.com/MWlinfo |* 

www.facebook.com/mwi.org | 617-895-4026

From: Rob Daisley <<u>rob@daisleymediation.com</u>> Sent: Wednesday, June 24, 2020 11:13 AM To: Chuck Doran <<u>cdoran@mwi.org</u>> Cc: Ben Picker <<u>bpicker@stradley.com</u>>; Jeff A. Hand <<u>jhand@ilslaw.ca</u>>; Steve Paul ΒP

#### Rob:

I hope you're well. Attached please find a completed nomination form from Nominee Arthur Pressman, submitted by Ben Picker and myself. (Ben – I typed in your name with the hopes you're ok with that – let me know if you want me to do this another way.)

Let me know if you or the Committee needs anything else from us. Thanks!

Chuck.



<u>Chuck Doran</u> | Mediator and Executive Director <u>MWI</u> | 10 Liberty Square - 4<sup>th</sup> Floor Boston, MA 02109 *Find Your Solution - <u>Mediation</u>* | <u>Negotiation</u> | <u>Training</u> since 1994 <u>cdoran@mwi.org</u> | <u>www.mwi.org</u> | <u>www.twitter.com/MWIinfo</u> |

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Immediate Past President | Distinguished Fellow International Academy of Mediators | www.iamed.org

From: Pressman, Arthur <alp@arthurlpressman.com> Sent: Friday, June 26, 2020 9:41 AM To: Chuck Doran <cdoran@mwi.org> Subject: FW: Arthur Pressman Importance: High

Chuck -- I am pleased to submit my nomination form for IAM membership. Since I'm not in the office (we're in family lockdown on Cape Cod) and don't have access to my printer/scanner, I wasn't able to figure out how to sign it, so I indicated my signature as an electronic signature. I'll be back in Boston next week for a medical appointment, so if you need a copy with a wet signature, I can resend from my office.

I've also attached my AAA resume which covers my professional career. As for references, my application lists 3 – Michael Garner, Mario Herman and Allan Hillman. Each of them has recently written a reference for me that appears on my website – arthurlpressman.com – so you may refer to them, if you like. In the last year, I did one very large mediation (20 franchisees) over multiple days for Michael, 4 mediations in which Mario and Allan were on opposite sides, and a 5th mediation for Mario (remote) that concluded 2 days ago.

CD

As for additional matters that illustrate my commitment to mediation, please accept this next paragraph as the "additional sheet" that the application requests.

"I have taught ADR, including mediation, Professional Responsibility and Negotiation at the Boston University School of Law for many years to international law students in the LLM in American Law Program, a residential full-time academic program leading to a LLM degree. I have also taught introduction to civil trials to JD students in the full-time JD program at BUSL, which included a mock mediation. I was the coach of the BU team at the 2018 IBA Vienna Mediation competition, an assessor at the 2019 IBA Vienna Mediation competition and judge/assessor at the 2019 ICC Mediation competition. I am an IMI Certified Mediator, having provided detailed feedback from counsel and parties in at least 15 mediations that I handled in 2018. I am also a Fellow in the Chartered Institute of Arbitrators. I write frequently on mediation topics, primarily online at mediate.com and in the ABA Forum on Franchising publication <u>The Franchise Lawyer</u>. An article entitled 'The View from the Mediator's Chair' is scheduled for publication in the next issue."

Chuck, if there is any additional information you need from me, or think I should include in my application, please let me know.

Thank you very much for your guidance and support in my second career.

Wishing you and your family all the best in these weird times,

Arthur

Arthur L. Pressman Dispute Resolution Services, LLC IMI Certified International Mediator CPR Panel of Distinguished Neutrals Fellow, Chartered Institute of Arbitrators American Arbitration Association, Large Complex Case and Franchise Panels Faculty, Boston University School of Law

Email: <u>alp@arthurlpressman.com</u> Email 2: <u>apress@bu.edu</u> Arthurlpressman.com

508 878 8656 (cell)

Sent from Mail for Windows 10

From: <u>Chuck Doran</u> Sent: Wednesday, 24 June 2020 14:17 To: <u>Pressman, Arthur</u> Cc: Bennett G. Picker (bpicker@stradley.com)

# Subject: FW: Arthur Pressman

Arthur:

I hope you're well. I just heard from the IAM Membership Committee who encouraged Ben Picker and me to sponsor you to become a Fellow of the IAM. Both Ben and I would be happy to.

Please complete the attached form (to the best of your ability) and send it to me so I can review, sign, and send to Ben for his digital signature.

If completed in time, your application will be reviewed at our next Board Meeting in July. Let me know if you have questions. Thanks.

Chuck.



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